

Decades of rotary dial telephones.

And then came cable.



## Before cable, innovation took a lifetime.

Cable brought lightning fast, privately funded technological innovations that reshaped our world. Just a few decades ago the cable industry didn't exist, yet cable's fiber optics now bring us the most diverse and compelling programming on earth. High definition **television** with video on demand, ultra-high-speed **Internet** and low-cost, digital **telephone** service.



A Great American Success Story